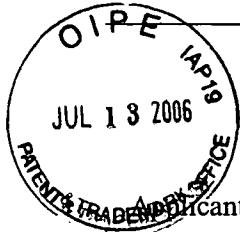


*TR***Please Direct All Correspondence to Customer Number 20995****TRANSMITTAL LETTER****INFORMATION DISCLOSURE STATEMENT**

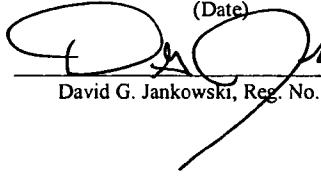
Applicant : Cotten, et al.
 App. No : 10/814,814
 Filed : March 31, 2004
 For : PREPAID MONETARY CARD FOR
 INCENTIVIZING RETURN CUSTOMERS
 Examiner : Raquel Alvarez
 Art Unit : 3622

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

July 11, 2006

(Date)


 David G. Jankowski, Reg. No. 43,691
 Mail Stop Amendment

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are:

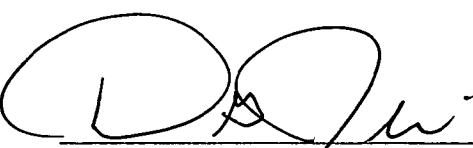
(X) An Information Disclosure Statement and PTO/SB/08 equivalent listing references for consideration:

(X) Listing 7 references.

(X) Enclosing 5 Non-Patent references.

(X) The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

(X) Return prepaid postcard.


 David G. Jankowski
 Registration No. 43,691
 Attorney of Record
 Customer No. 20,995
 (949) 760-0404



INFORMATION DISCLOSURE STATEMENT

Applicant : Cotten, et al.
App. No : 10/814,814
Filed : March 31, 2004
For : PREPAID MONETARY CARD FOR
INCENTIVIZING RETURN
CUSTOMERS
Examiner : Raquel Alvarez
Art Unit : 3622

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing 7 references to be considered by the Examiner. Also enclosed are 5 non-patent literature references as listed on the Information Disclosure Statement.

Applicants do not concede that these references constitute prior art to the above-referenced application under U.S. Patent Laws.

This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required. If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: July 11, 2006

By:

David G. Jankowski
Registration No. 43,691
Attorney of Record
Customer No. 20,995
(949) 760-0404

INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Multiple sheets used when necessary)</i> SHEET 1 OF 1		Application No.	10/814,814
		Filing Date	March 31, 2004
		First Named Inventor	Sandra Cotten
		Art Unit	3622
		Examiner	Raquel Alvarez
		Attorney Docket No.	MASSCO.013A

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number <i>Number - Kind Code (if known)</i> Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
/R.A./		US 2003/0229583	12-11-2003	Cotten, et al.	
/R.A./		US 2005/0222904 A1	10-06-2005	Cotten, et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document <i>Country Code-Number-Kind Code</i> Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T ¹

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
/R.A./	1	MESMER, ELLEN, "The good, the bad and the ugly of p-cards," Network World. Framingham: August 23, 1999. Vol. 16, Issue 34, pp. 42, 1 pg.	
	2	ABBEY, CHARLES MARC, "Energizing the purchasing card," Credit Card Management, New York: April 1998, Vol. 11, Issue 1, pp. 40, 3 pgs.	
	3	COLPITTS, SUZANNE N., "New generation plastic cards programs," The Armed Forces Comptroller, Alexandria: Summer 1998, Vol. 43, Issue 3, pp. 29, 2 pgs.	
	4	HINTZ, KLAUS, "Put it on my card, please," CMA, Hamilton: April 1998, Vol. 72, Issue 3, pp. 18, 3 pgs.	
↓	5	CRAVEN, ROBIN et al., "The Complete Idiot's Guide to Meeting and Event Planning," Alpha Books: 2001.	

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061506

Examiner Signature	/Radu Andrei/	Date Considered	05/21/2008
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*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ - Place a check mark in this area when an English language Translation is attached.